



Communicating and Influencing the MSMEs Community

Introduction:



In association with MSME Business Forum India, the MVW-MSME Development Centre aims to empower the Indian Entrepreneurs and MSME businesses through subject matter expertise and various business transformation programs led by industry experts and business leaders.

The primary mission is to help small, mid-size and developing businesses unlock their potential, enhance profitability, scale faster, and explore newer opportunities to boost their overall business efficiency.

Media Coverage

MSME Development Centre Launch:



Home > Business

MSME Development Centre Launched Sized Businesses

IndianWeb2 | Wednesday, June 30, 2021 | 0 Comments



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Development Centre for small, mid-sized businesses to provide ecosystem for sustainable growth

ANI PR | 30 June, 2021 09:44 pm IST

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Opportunities for the Indian MSMEs

MSME #2021 Investor Program Series

Chat:

- Pratik: Support the flow of capital from these institutions who are currently in service sector and now getting into manufacturing of ADVs.
- Abhi: Dr. Manjiv, would it be viable for the Government to subsidize digital transformation, especially for MSMEs?
- Chait: (You please provide us a checklist of what needs to be done for ready to be approached for investment.

Participants:

- Nav Nandan Singh, Director - Growth Strategies, MSME Business Forum India Program Anchor
- Dr. B. K. Manjiv, Senior Director & Group Head (R&D in IT) Ministry of Electronics & Information Technology, MeitI Govt of India
- Dr. Sindhu Bhambhani, Deputy Director, Joint Director, Co-Chairman and Founder, IEST Global Inc, CC, MEI, Boston
- Rachana Choudhary, Chief Executive, MSME MSME Development Centre
- Ms. Sandhya Oshri, CEO, Mankheda Advisor to NEMBEI, Former Associate Partner, V&Kinney & Co
- Ms. Shreeta Khan, CEO, Skill Innovation Centre, Shiv Nadar University

Event Organizer - MVW Network International Pvt Ltd

Logos: Digital India, SHIV NADAR, ATAL INNOVATION CENTRE, INDIAN INVESTORS, HyLyt, branch, MSME Business Forum India

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Our Activities Comprise of :



- A) Business Transformation MasterClasses
- B) Regular Webinars
- C) On-Ground Events & Networking Conclave
- D) Magazine – India Technology News (ITN) – reaches Policymakers, Bureaucrats, Ministers, Dignitaries & Ambassadors
- E) Newsletters – To MSME Business Forum India Ecosystem and Members

A) Masterclasses



Business Transformation MasterClasses for Entrepreneurs and MSME owners are led by CXOs and Industry Mentors who bring in decades of experience in scaleups, process engineering, fund raising, business growth, building sustainable practises and more.

Each masterclass imparts quick tools that any business owner can take back and implement immediately.

A) MasterClasses

MVW-MSME Development Centre Masterclass for MSME Business Owners



- » Understanding working capital
- » Forecasting of working capital requirements
- » Inventory management techniques
- » Financing your working capital gap
- » Limitations of A/R's - Credit terms, tools for liquidation

15th January 2022

11AM to 12 Noon

Live on Zoom with Q&A session!

Dr. Srinivas Chunduru,
Business Veteran & Founder
- VANS Group

MVW-MSME Development Centre powered by VANS Skilling & Advisory

Free MasterClass on "Digital Adoption & Emerging Technologies"



- Understanding of Digital Transformation (DX)
- What drives Digital Transformation?
- The trigger
- Ten steps process for alignment
- Challenges of DX
- Risks of not going Digital

5th Feb, 2022

11AM to 12 Noon

Live on Zoom with Q&A session!

Mr. Prasenjit Roy
Chief Marketing Officer
NTT Ltd. (India)

Why Being Ethical Makes Sense for Good Governance in Business?

Yes for **MSME's too!**

[Join MasterClass](#)



April 28th, 2022 (Thursday)

11 AM to 12 Noon

Live on Zoom with Q&A Session

Mr. Blaise Costabir
MD of GMI Zarhak Moulders Pvt Ltd

B) Webinars



We conduct webinars and round table meet-ups for the MSMEs to help them gain knowledge from experts on subjects of relevance.

End-to-End management of the webinar with the setup required.

Content Management across platforms for effective outreach of your message will be carried out via Theme-driven webinars series.



Grow Your Network, Grow Your Networth

Coming Soon | Block Your Calendar

Crowne Plaza, Mayur Vihar, New Delhi

For Members of MSME Business Forum,
Influencers and Ambassadors
9.30 AM to 3.30 PM

April
29
2022

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C) On-Ground Event:



The first edition of MSME Business Conclave 2022 held in New Delhi on April 29 sought greater collaboration between Industry and MSMEs.

16/04/2022 05:15pm

Business Conclave 2022 on April 29; networking opportunity for MSMEs



Business Conclave 2022 on April 29; networking opportunity for MSMEs

New Delhi, April 16 (KNN) As the year 2022-23 starts to regain a sense of normalcy, new business trends are emerging. Small and mid-sized business owners (MSMEs) are looking to reunite to plan & ignite their businesses again, especially to make up for the last 2 years slowdown with aggressive strategy of growth this FY.

MSME Business forum, as an initiative has planned a 'Business Conclave 2022' on April 29, 2022, to give a promising start to Indian MSMEs with networking & knowledge sharing opportunities under one event.

<https://businessviews.in/topstories/msme-conclave-in-new-delhi-mulls-new-growth-strategies/>

D) Magazine – ITN



India Technology News unveils its Print Edition.

Magazine Highlights:

- Top trends driving the digital transformation
- How eKYC is a boon for India's Fintech
- Extensive training and awareness programs for MSMEs
- ERP Adoption on a steady rise
- MSME Owners should expose themselves to new technologies
- India's Top Innovative MSMEs
- Opportunity for India: Medical devices and Surgical equipment
- How real-time 360-degree insights are transforming businesses



Our Client Collaborations:



Our Client Collaborations:



Our Client Collaborations:



Social Media Buzz:



Priya Guliani • 2nd

UK President - GBA at Government Blockchain Association
3w • 🌐

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It was indeed a great privilege and joy to address one of the largest gathering of the brightest business minds within India during the #MSMEBusinessConclave2022. ...see more



Deepak Kumar • 2nd

Marketing | Practo (Corporate) | Ex OYO | Ex Times of India
1mo • Edited • 🌐

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We, as [Practo](#), participated as the prime sponsor for the business event organized by [MSME Business Forum India](#) and [MVW-MSME Development Centre](#)

Was elated to represent marketing for Practo - Corporate benefits vertical. Days of hardwork by all teammates and finally a flawless execution to launch "Practo Total Protect" - A tailor made Health product for the MSMEs!

When we say [#HealthierWorkplacesForAll](#) - we live by it!

Checkout -

<https://lnkd.in/gGwwc9rE>

[#PractoTotalProtect](#) [#msmeindia](#) [#health](#) [#healthtech](#) [#corporatehealth](#)



Social Media Buzz:



Rachana Chowdhary • 1st

Help clients grow business with an Integrated Online Marketing Strategy
1mo •

#Live Now: Welcoming the Event Dignitaries 'MSME Business Conclave 2022'

...see more



100 Ravish Dhiran and 87 others

10 comments · 2 shares



Raj Saini, PhD • 2nd

CFD Analyst | Chemical Engineer | Consultant | Founder | Content Cr...
1mo • Edited •

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Yesterday's program, i.e. #MSME Business Conclave 2022 event organised by [MSME Business Forum India](#). It was a great program and it was a great opportunity to connect and meet many people.

...see more



Social Media Buzz:



Gagan Arora • 2nd
 Delegate for India | Chairman FIC | Founder & CEO: Vertex Group | 7...
 1mo • Edited • [+ Follow](#)

Attended the #MSME Business conclave on Friday and want to take a moment to thank you **Ravi Nandan Sinha** & **Kanwaljeet Kaur** for making it such a worthwhile experience. I know you spent many months planning the event and it's ...see more

126 [6 comments](#)

Shikha Saxena • 2nd
 Chief Business Officer at Practo
 1mo • Edited • [+ Follow](#)

It was indeed a great privilege to address one of the largest gathering of the brightest business minds within India and launch the #Partnership between **Practo & MSME Business Forum India** d...see more

MSME Business Conclave
 April 29, 2022
 New Delhi

MSME Business Co

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MVW-MSME
DEVELOPMENT CENTRE



THE BUSINESS FORUM INDIA



Ravi Nandan Sinha • Following

Director Of Development at MSME Business Forum INDIA, MSME का साथ, MS...
1mo •

An initiative under local to global
Happy to host [#msmeindia](#) at Business conclave on 29/April/2022 at New Delhi.
[#austria](#) [#russia](#) [#vietnam](#) [#france](#) [#malaysia](#) has shown interest to in...see more



Partnering Countries of MSME Business Conclave 2022

April
29
2022

9.30 AM to 3.30 PM

Crowne Plaza,
Mayur Vihar,
New Delhi



Austria Russia Vietnam France Malaysia



Rachana Chowdhary and 102 others

10 comments · 1 share



Business Charcha

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As the year 2022-23 starts to regain a sense of normalcy, new business trends are emerging. Small and mid-sized business owners (MSMEs) are looking to reunite to plan & ignite their businesses again, especially to make up of last 2 ye...see more



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Announcing the biggest business challenge of 2022



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Thank You!



Reach us :

Kavita Adhikary

Head Operations & Customer care

MSME Business Forum India

+91 9873073803

Email : kavita.a@msmebusinessforum.com

Rachana Chowdhary

CEO – MVW-MSME Development Centre

+91-9619776084

Skype : rachana.chowdhary1

Email: rachana@mediavalueworks.com